



Recycled Content

A carpet has more than 200 different substances. We are working hard to replace these with recycled materials. Our 2030 target is clear: 75% of raw materials must be recycled.

Some of the recycled materials we already use are: Regenerated polyamide yarn from fishing nets, felt from recycled plastic bottles, and polyester & polypropylene primary backings.

Moreover, some of our carpets contain renewable materials, such as wool yarn for our Highline 80/20 collection, and calcium used as filler in some backings.

The table below summarizes the recycled and renewable content for Eco Rustic WT

Recycled Components	%
Post Industrial / Pre Consumer	12
Post Consumer	12
Total Recycled Content (ISO 14021)	24
Total Recycled Content for LEED	18
Rapidly renewable material (<10 years)	0
Renewable material (>10 years)	0
Total renewable material	0