

# Launching now: Tiles & Planks

A flexible carpet collection designed to optimise office space, functionality and storytelling



Tiles & Planks aims to create comfortable spaces where people want to go rather than have to go. As floors and flooring become even more important in the architectural and interior design process, tiles and planks cement themselves as relevant, useful and inspirational materials, imparting significant impact on the office of today – and tomorrow.

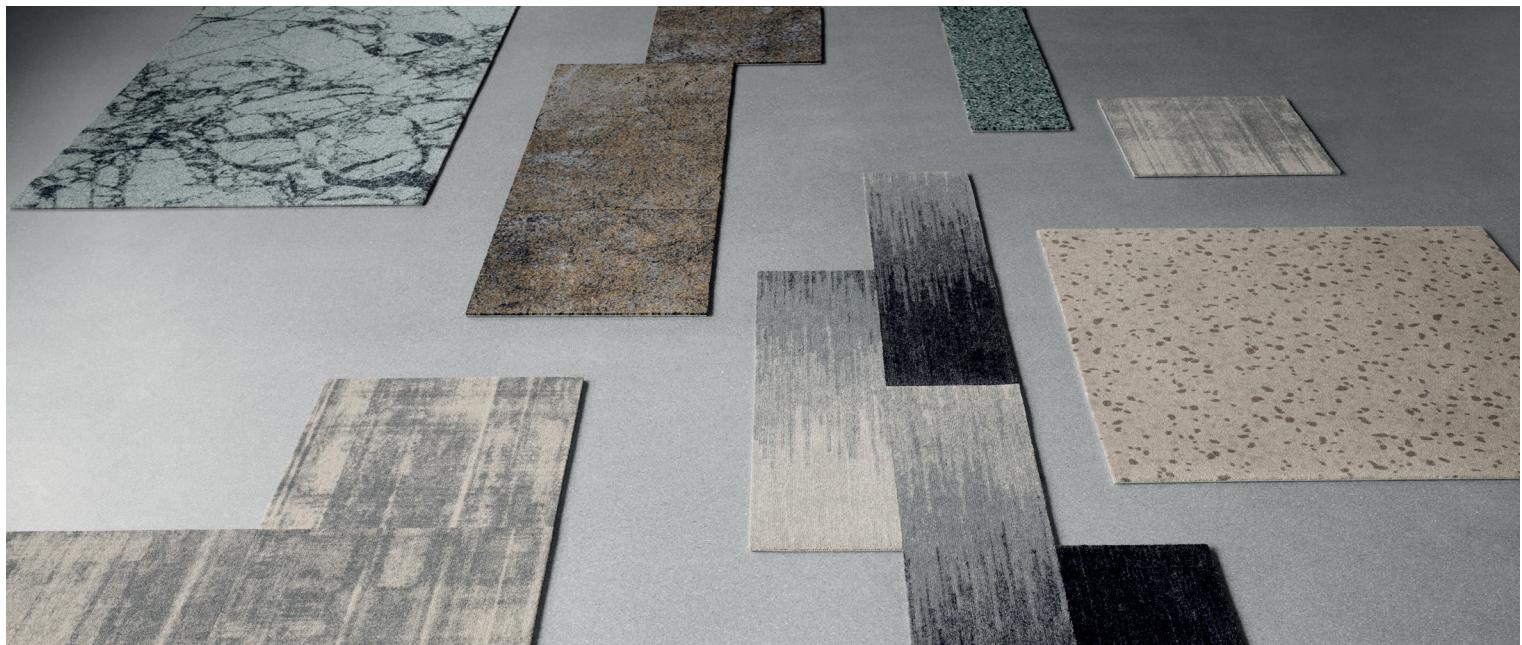
Using timeless textures, gradients and mélanges, the beautiful patterns of the collection imitate natural surfaces that enhance personal wellbeing through the idea of being closer to nature. With a myriad of greys and other subtle classics, new neutrals combine in an aesthetic colour scheme that's easy to love and fit into modern offices or other design demanding spaces.

Designed to optimise office space, functionality and even storytelling, tile and plank based flooring helps to meet the needs and aspirations of employees, with design options that bring emotions and senses into play while promoting flexible workspaces.

#### Mix it, match it, turn it around

All designs are available in square 48x48 cm and 96x96 cm tiles and with the addition of the rectangular 24x96 cm plank you can combine these three options to create never seen before flooring. Carefully selected, all patterns and colours work beautifully together no matter which size combinations you choose.

This tile and plank concept allows your creativity to go even further as stunning looks can be achieved depending on the installation style. The monolithic version of each design mimics the look of broadloom, but if you choose quarter turn installment, pattern and pile direction create a completely new expression. The monolithic style is suitable for planks, while ashlar and ashlar random are the most common types.



And that's just the beginning. The flexibility of these carpet tiles and planks allows you to experiment with different spatial options. It helps you to define areas such as meeting points, activity versus quiet zones and even to guide people by using way-finding design, where the collection forms the perfect basis for promoting social distancing.

#### Go green: Six qualities to match any needs

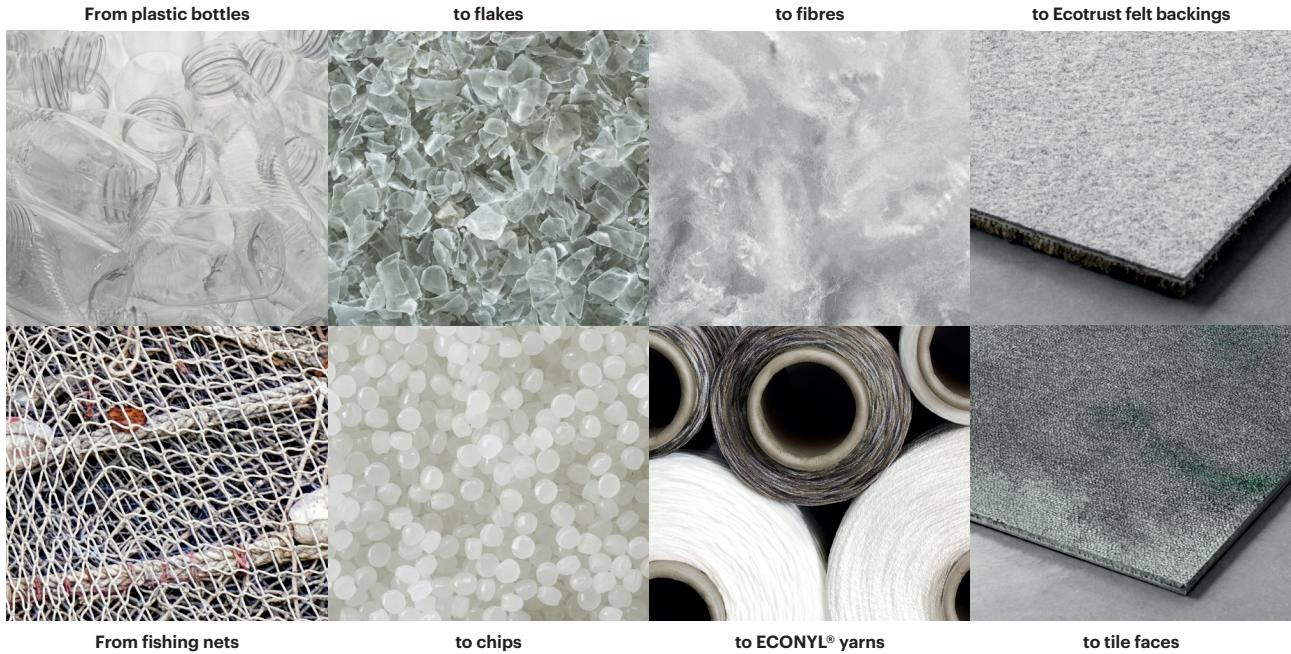
The Tiles & Planks designs can be recoloured and produced in one of six different cut or loop qualities ranging from 440 to 1400 g/m<sup>2</sup> in regenerated ECONYL® polyamide, virgin polyamide or a 80/20 New Zealand wool/nylon blend that's renowned for its outstanding quality and excellence when it comes to a healthy and comfortable indoor environment.

3 Highline qualities are made with ECONYL® yarn made from abandoned fishing nets and other industrial waste. Combined with Ege Carpets' patented Ecotrust tile backing made from used plastic bottles, you take care of people and planet when you specify a sustainable option for your next project. All qualities are Cradle to Cradle Certified™ and Indoor Air Comfort Gold Certified no matter your choice.

#### About Ege Carpets

Founded in 1938 and consistently using the most advanced technology in the industry, Ege Carpets have developed into one of Europe's leading carpet companies. Guided by the strategy; "We design beautiful carpets for a sustainable future", Ege Carpets craft unique textile flooring sustainably by turning waste into resources while striving to keep components in closed circles and become CO<sub>2</sub> positive.

# Facts



## From bottles to tile backings

A water bottle contains a vital resource for human wellbeing. But the bottle itself has lots of applications and one of them is utilised when recycling used water bottles to the patented Ecotrust backing for carpet tiles. An innovative production technique turns bottles into a soft yet strong PET felt material that is long lasting and has great acoustic performance. The felt is both recycled and regenerable.

## From fishing nets to tile faces

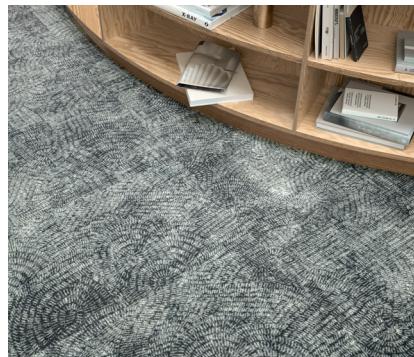
Abandoned fishing nets account for one tenth of the waste in the ocean and can drift for months or years while being a threat to sea life. Ege Carpets use ECONYL® yarn produced from used fishing nets; once the nets are collected and cleaned, they are physically and chemically broken down and reborn as strong and hardwearing yarns for carpets. The yarns are both regenerated and regenerable.

## The designs

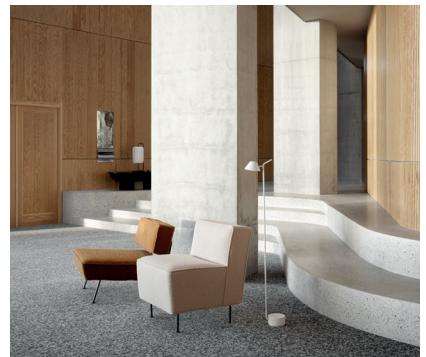
Step onto soft, soothing floor designs with subtle but interesting and refined expressions. Explore timeless textures, gradients and mélanges and become immersed in carefully crafted natural materials, detailed stone surfaces and woven textiles faded and worn by time. All featured in new neutrals that come to life through a delicate play with light and shadow. With Tiles & Planks, flexibility and aesthetics easily combine to deliver high comfort and beautiful flooring for demanding interior project.



Stone



Surface



Texture



Crafted



Urban



Woven



Faded



Lines

Link to images and press releases

<https://image.egecarpet.com/shared/5B9QGCvY5G7Xoy9zYIDvWA4oICFT5iTA>

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**Let's stay in touch!**

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