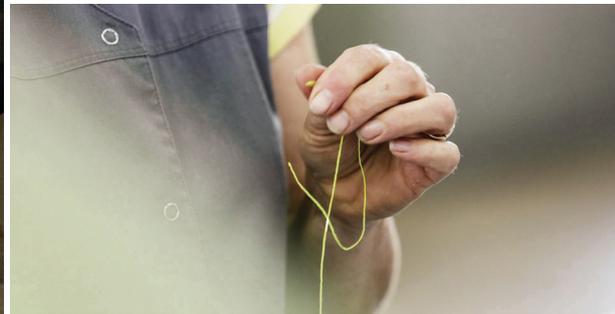
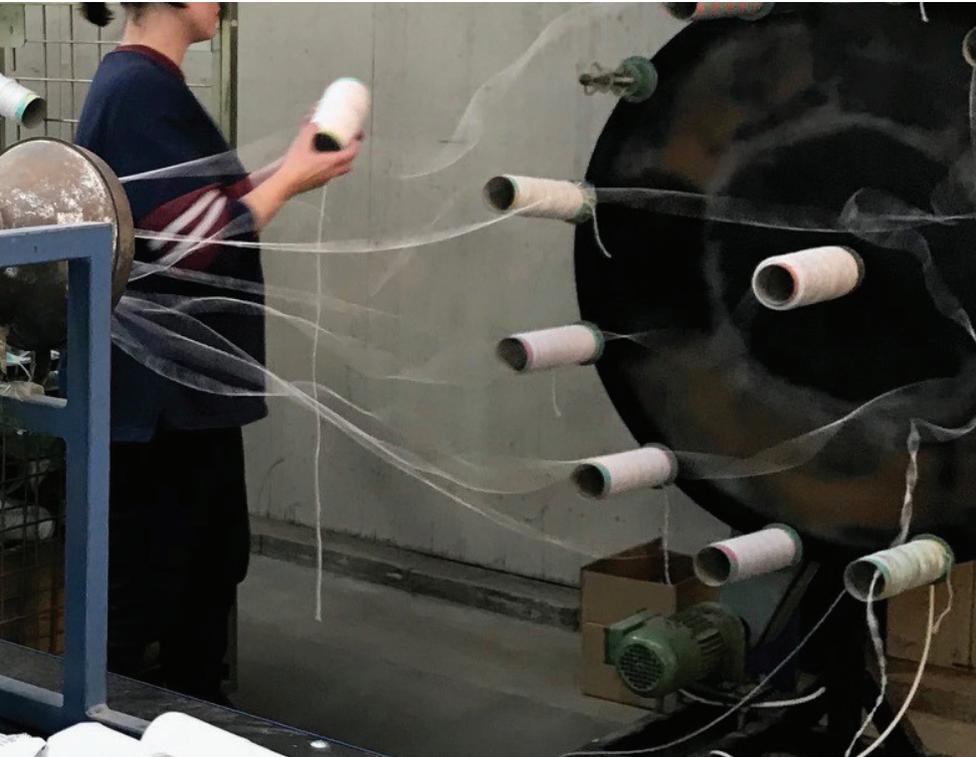


# Ege Carpets help people on the edge of the labour market



**The Danish carpet giant Ege Carpets is now expanding the company's project Ege Go2Work, where people on the edge of the labour market get a helping hand to find their footing in working life.**

The Ege Go2Work project started in 2018 at Ege Carpets' factory in Gram in Southern Jutland, where almost 50 people have been part of the project. Now the activity is being expanded to include the company's factory at the headquarters in Herning.

Camilla Aalbæk Jacobsen, CSR Manager at Ege Carpets, says that social responsibility and sustainability are highly valued by the carpet manufacturer.

"It's important for us at Ege Carpets that we help make a difference - in this case, both for the people we take into the Ege Go2Work project, but also for the families and the communities they are part of. We're pleased that the project both makes sense in terms of getting people on the edge of the labour market to be part of a workplace, and at the same time contributes to a more sustainable production," says Camilla Aalbæk Jacobsen.

The project functions as a business centre, where the employees work with, for example, removing yarn residues from cardboard polishers, which can then subsequently be recycled.

Ege Go2Work collaborates with Gram and Herning municipalities. In Gram, the project also collaborates with the Diagergård settlement, which also offers labour market training.

Kenneth Thye Schmidt, head of Ege Go2Work, says that in addition to recycling cardboard polishers, the project also gives the participants great value in everyday life.

"I find that the people who're part of Ege Go2Work are happy to help make a difference for themselves and Ege Carpets. Being part of a workplace and having an everyday life with colleagues means a lot," says Kenneth Thye Schmidt, who has a background as a social worker.

Ege Go2Work in Herning will initially have room for four people but will be expanded to 14 people in the long term.

### **About Ege Carpets**

Founded in 1938 and consistently using the most advanced technology in the industry, Ege Carpets have developed into one of Europe's leading carpet companies. Guided by the strategy; We design beautiful carpets for a sustainable future, Ege Carpets craft unique textile flooring by turning waste into resources while striving to keep components in closed circles. Through nine sales offices and more than 50 partners around the world, Ege Carpets supply Cradle to Cradle Certified® carpet to architects and interior designers specialising in hospitality, office and marine projects, among others. Visit [egecarpets.com](http://egecarpets.com) to learn more.

### **Link to press releases and photos**

[Ege Carpets press releases and photos](#)

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